



Events.  
Experiences.  
Fascination.

# Make your event unforgettable.

**Book autobau erlebniswelt for your company celebration, seminar or family occasion. With event and exhibition halls, seminar rooms and lounges, as well as a circuit and a terrace in the outdoor areas, our sprawling grounds offers incredible spaces for one-of-a-kind events. With its unique flair and its direct proximity to iconic sports cars, classic cars and race cars, this over-100-year-old, superbly restored industrial area makes seminars and celebrations an unforgettable experience for hosts and guests alike.**

## Facts & figures

- ideal for private and corporate events
- suitable for 2 to 400 people
- central event hall with reception area, 5 exhibition halls with up to 3 storeys, 2 separate seminar rooms and glass smoking lounge
- Clay Regazzoni Honor Room
- huge outdoor area with circuit, awnings and sitting areas
- tailored group offers: guided tours, race car passenger rides, skill courses and six race simulators
- professional catering
- free parking on the event grounds

## Dates

- Sunday, 6 April 2025 Oberthurgau Museum Day
- Saturday/Sunday, 3–4 May 2025 Romanshorn Harbour Festival
- Saturday, 31 May 2025 autobau Father's Day
- Sunday, 6 July 2025 Ford and Young- & Oldtimer meet
- Sunday, 17 August 2025 Youngtimer Meeting 1981–1999
- Sunday, 14 September 2025 ACS Car Meet up

For more event dates, visit our website at [autobau.ch](https://autobau.ch)

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Video

**«Pitwalk» opening times** Sunday 10 a.m. – 5 p.m.  
(see website for exceptions)

## Special opening times



## For events and roll-outs, visit

[autobau.ch](https://autobau.ch), [facebook.com/autobau.ch](https://facebook.com/autobau.ch)

Admission prices	Online	Ticket office
Adult (+1 child age 15 or younger)	CHF 22.50	CHF 23.50
Senior	CHF 17.50	CHF 18.50
Student; Disabled	CHF 14.–	CHF 15.–
Each additional child (7 to 15 years old)	CHF 7.–	CHF 8.–

## Tours

For prices and booking information, visit [autobau.ch](https://autobau.ch)

## Getting here

You can reach us from Germany and Austria without a Swiss motorway permit sticker. Free visitor parking. 12 minutes' walk from Romanshorn train station and harbour (landing stage for the car ferry from Friedrichshafen and the Lake Constance excursion boats).

## Ideally situated for access from Switzerland, Germany and Austria



**autobau** erlebniswelt  
events.museum.emotionen.



Iconic.  
Nostalgia.  
Motorsport.

2025





Experience.  
Marvel.  
Discover.

# The car museum



Get ready to be amazed as you lift the bonnet on your journey of discovery at autobau erlebniswelt. Get up close and personal with legendary sports cars, iconic classics, modern supercars and professional race cars from around the world. The unique collection belonging to Swiss racing driver and businessman Fredy Lienhard is centred around sports cars and includes around 120 vehicles in its permanent line-up. It features everything from classic grand tourers to superb sports cars and lightning-quick vehicles from the world's fastest and most spectacular race series, such as rallying and dragster racing, the legendary Le Mans Prototype (LMP) class, the famous American Indycar series and Formula 1.

## Discover the cars on your own terms

During the Pitwalk opening times, all five exhibition halls, the car library, the bar in the Pitlane Lobby and the smokers' lounge are open to visitors. You choose where to start and end your experience, and where you want to spend the most time. autobau erlebniswelt is an experience for the whole family.

## Dynamic exhibition

Located on the site of the old fuel depot in Romanshorn, this industrial area has been restored with a keen eye for detail and houses five exhibition halls, each with up to three floors. In the "Supersport-Galerie", the "Racing-Halle", the "Klassik-Salon" and the "Stahltank", the vehicles on display change regularly. In the "Lista Racing Box", you can experience Fredy Lienhard's racing career through a series of snapshots. Our expert autobau guides are there to assist you and answer your questions at any time.

## Clay Regazzoni Honor Room

In the "Clay Regazzoni Honor Room", autobau erlebniswelt brings the story of Switzerland's most successful Formula 1 racer back to life. His former racing cars and his private vehicles, aswell as his sizeable collection of trophies and memorabilia, are opened up the general public and his fans from around the world with the Honor Room.

## Car meetings

The autobau erlebniswelt is very popular for meetings of car clubs of different brands. For your meeting, book a guided tour of the vehicle collection, skill courses or, for a real adrenaline rush, the popular race car passenger rides. The Ford and Young- & Oldtimers meet in July and the ACS Car Meet up in September are already traditional events. A new addition is the Youngtimer Meeting for vehicles built between 1981 and 1999.

## Carspotting and roll out with barbecue event

Roll out and carspotting are well-attended events and take place four times a year. For the Carspotting event, we put some vehicles outside and move them around the circuit. We tell background stories about selected vehicles during the roll out. Afterwards, our vehicle attendant starts the engine and lets it rip on the circuit. Would you like to stay afterwards and enjoy the evening with a barbecue, music and good conversation? With «Grill & Chill» we will spoil you with the best barbecues.

## Guided tours

Do you want information and stories about our cars that you won't find in any book? Do you want to hear exciting stories of everyday life with the spectacular cars? Then book a tour around the extraordinary exhibition at autobau erlebniswelt.

## Private groups and events

Guided tours, skill courses, driving in the racing simulator or even race car passenger rides can be booked on the date of your choice. We are your specialist if you want to organize an event with motorsport experiences.

