



Events.
Experiences.
Fascination.

Make your event unforgettable.

Book **autobau erlebniswelt** for your company celebration, seminar or family occasion. With event and exhibition halls, seminar rooms and lounges, as well as a circuit and a terrace in the outdoor areas, our sprawling grounds offers incredible spaces for one-of-a-kind events. With its unique flair and its direct proximity to iconic sports cars, classic cars and race cars, this over-100-year-old, superbly restored industrial area makes seminars and celebrations an unforgettable experience for hosts and guests alike.

Facts & figures

- ideal for private and corporate events
- suitable for 2 to 400 people
- central event hall with reception area, 5 exhibition halls with up to 3 storeys, 2 separate seminar rooms and glass smoking lounge
- Clay Regazzoni Honor Room
- huge outdoor area with circuit and covered lounge
- tailored group offers: guided tours, race car passenger rides, skill courses and 8 racing simulators
- professional catering
- free parking on the event grounds

Dates

- Sunday, 3 May 2026, Upper Thurgau Museum Day
- Saturday, 16 May 2026, Dyno Day
- Sunday, 17 May 2026, Show your Wheels
- Saturday, 6 June 2026, autobau Father's Day
- Sunday, 21 June 2026, 2nd Youngtimer Meeting 1981–2001
- Saturday, 15 August 2026, Cars, Coffee & Croissants, "Night Edition"
- Sunday, 16 August 2026, 3rd Youngtimer Meeting 1981–2001

For more event dates, visit our website at autobau.ch

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Video

«Pitwalk» opening times Sunday 10 a.m. – 5 p.m.
(see website for exceptions)

Special opening times



For events and roll outs, visit

autobau.ch, facebook.com/autobau.ch

Admission prices	Online	Ticket office
Adult (+1 child age 15 or younger)	CHF 23.–	CHF 24.–
Senior	CHF 18.–	CHF 19.–
Student; Disabled	CHF 14.50	CHF 15.50
Each additional child (7 to 15 years old)	CHF 7.50	CHF 8.50

Tours

For prices and booking information, visit autobau.ch

Getting here

You can reach us from Germany and Austria without a Swiss motorway permit sticker. Free visitor parking. 12 minutes' walk from Romanshorn train station and harbour (landing stage for the car ferry from Friedrichshafen and the Lake Constance excursion boats).

Ideally situated for access from Switzerland, Germany and Austria



autobau erlebniswelt
events.museum.emotionen.



Iconic.
Nostalgia.
Motorsport.

2026



Experience.
Marvel.
Discover.

The car museum



Get ready to be amazed as you lift the bonnet on your journey of discovery at autobau erlebniswelt. Get up close and personal with legendary sports cars, iconic classics, modern supercars and professional race cars from around the world. The unique collection belonging to Swiss racing driver and businessman Fredy Lienhard is centred around sports cars and includes around 120 vehicles in its permanent line-up. It features everything from classic grand tourers to superb sports cars and lightning-quick vehicles from the world's fastest and most spectacular race series, such as rallying and dragster racing, the legendary Le Mans Prototype (LMP) class, the famous American Indycar series and Formula 1.

Discover the cars on your own terms

During the Pitwalk opening times, all five exhibition halls, the car library, the bar in the Pitlane Lobby and the smokers' lounge are open to visitors. You choose where to start and end your experience, and where you want to spend the most time. autobau erlebniswelt is an experience for the whole family.

Tip: We offer breakfast every Sunday – the perfect start to your experience.

Dynamic exhibition

Located on the site of the old fuel depot in Romanshorn, this industrial area has been restored with a keen eye for detail and houses five exhibition halls, each with up to three floors. In the "Supersport-Galerie", the "Racing-Halle", the "Klassik-Salon" and the "Stahltank", the vehicles on display change regularly. In the "Lista Racing Box", you can experience Fredy Lienhard's racing career through a series of snapshots. Our expert autobau guides are there to assist you and answer your questions at any time.

Clay Regazzoni Honor Room

With the "Clay Regazzoni Honor Room", the autobau erlebniswelt is reviving the history of Switzerland's most successful Formula 1 racing driver. His former racing cars and private vehicles, as well as his numerous trophies and memorabilia, are being made accessible to the general public and his fans around the world in the "Honor Room".

An Eldorado for car enthusiasts

The autobau experience centre is the perfect venue for car club meetings. Plan your event with a tour of our fascinating vehicle collection and a cosy get-together among like-minded people.

Carspotting & roll out

Several times a year, we say: Start your engines! Our roll out and carspotting events delight young and old alike. At carspotting, we present selected vehicles in the outdoor area and drive them around the circuit. Taking photos and filming are a must for every car enthusiast. At roll out, you will learn exciting background stories about special vehicles before the engine starts. Afterwards, six participants selected by lottery are allowed to take a seat in the vehicle and ride along the circuit – goose bumps guaranteed.

Book your horsepower experience

Whether guided tours, skill driving, rides in the racing simulator or racing taxi rides – experience motorsport according to your taste, at a time that suits you. We are your professionals for horsepower events and make every event an unforgettable experience full of action, adrenaline and unique moments! We also take care of your physical well-being.

